



Brego Market Update

July 2025

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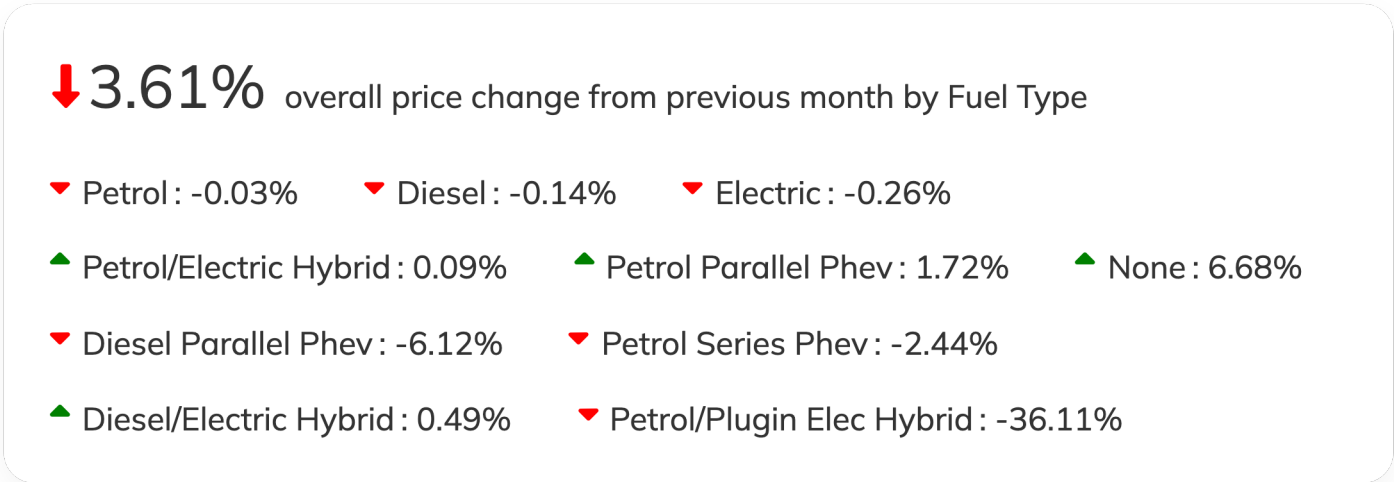
This report contains analysis of millions of data points, collected over many years. Brego uses advanced artificial intelligence to predict current and future valuations based on historical data.

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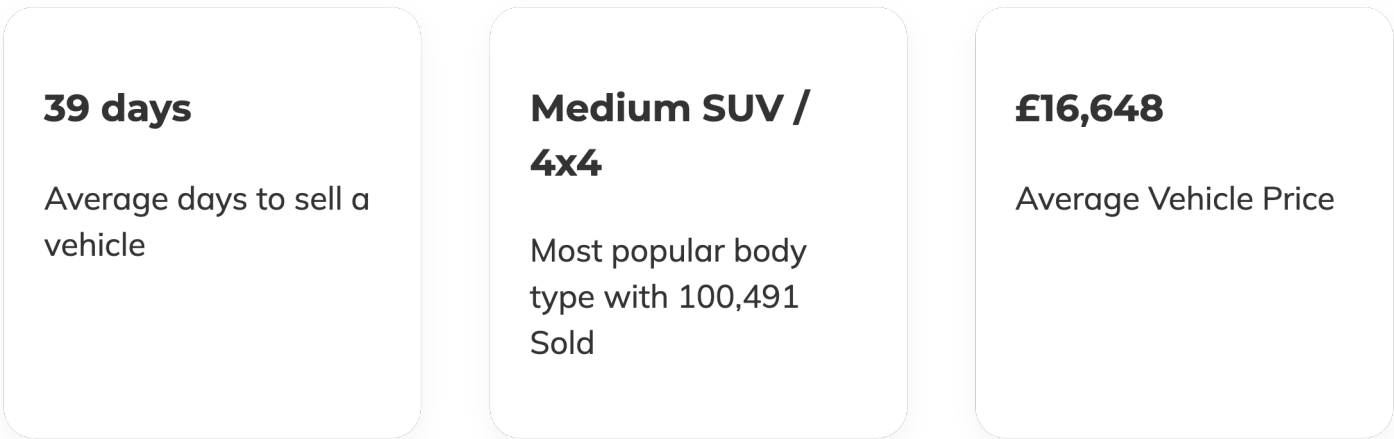
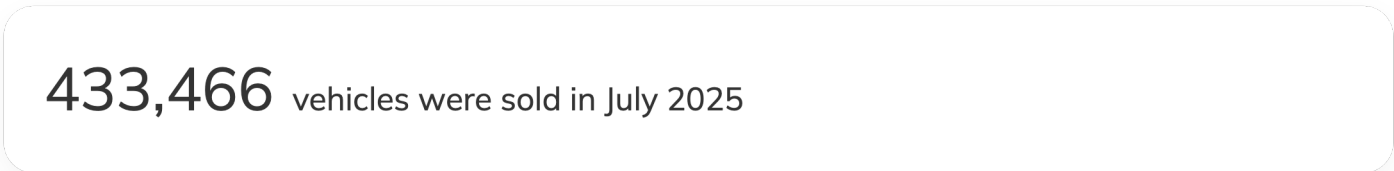
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July Market Update Overview

In our July 2025 report, we survey the UK car market's ongoing trends, providing a detailed analysis of the latest figures. This month, there's a 3.61% overall change in the market from the previous month.













In July 2025, 433,466 vehicles have been sold. It took an average of 39 days to sell a vehicle and Medium SUV / 4x4 was the most popular body type. The average price of sold vehicles was £16,648.



Popular Manufacturers

Top 10 sold manufacturers

The top manufacturer for July 2025 was Ford with 43,980 units sold.

	Manufacturer	Vehicle Sales
	FORD	43,980
	VOLKSWAGEN	36,123
	BMW	32,627
	VAUXHALL	28,744
	AUDI	28,303
	MERCEDES-BENZ	26,144
	NISSAN	18,117
	TOYOTA	17,826
	PEUGEOT	16,658
	LAND ROVER	15,223

Popular Models

Top 10 sold models

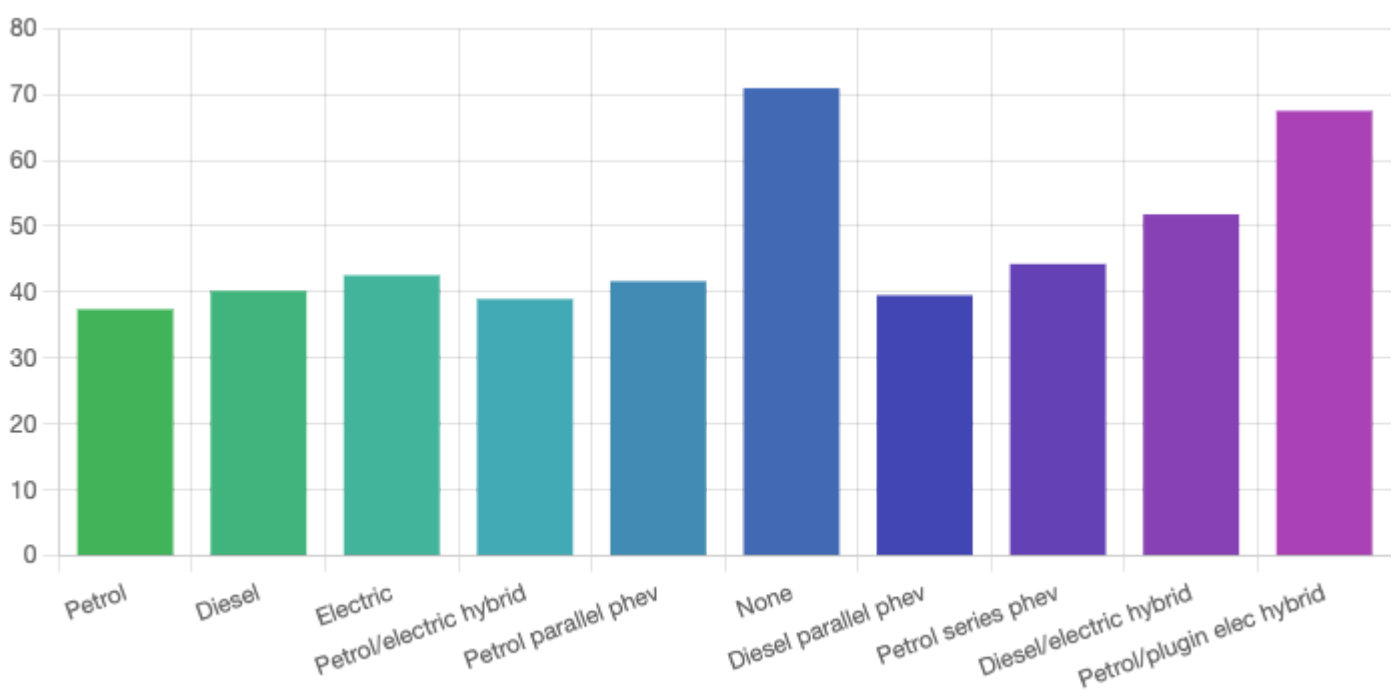
The top model for July 2025 was Ford fiesta with 9,981 units sold.

Model	Vehicle Sales
FORD FIESTA	9,981
VAUXHALL CORSA	9,710
VOLKSWAGEN GOLF	9,233
FORD FOCUS	8,013
NISSAN QASHQAI	7,151
VOLKSWAGEN POLO	6,590
BMW 3 SERIES	6,179
AUDI A3	6,128
MERCEDES-BENZ A CLASS	5,992
BMW 1 SERIES	5,959

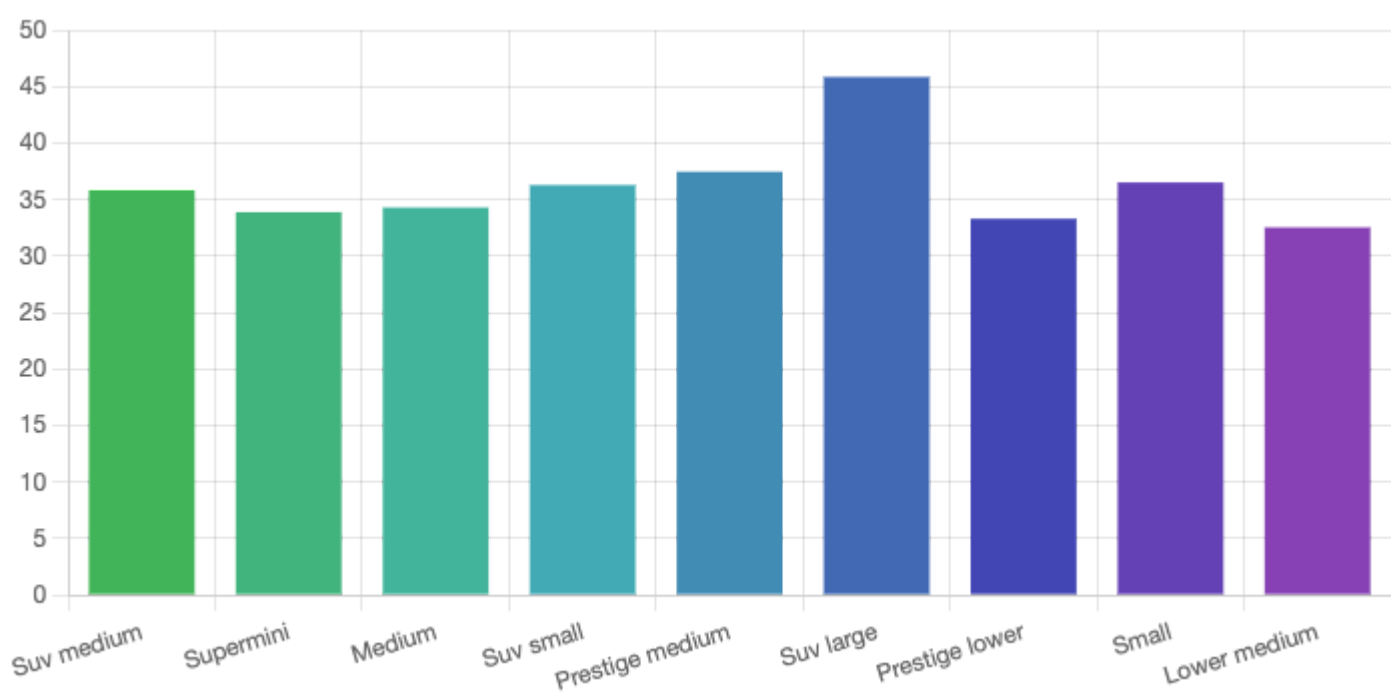
July Vehicle Sales - Fuel Type and Sector

Here are the average days to sell a vehicle by fuel type and by sector. This is a good indicator of the market health and demand for vehicles.

Average days to sell by fuel type



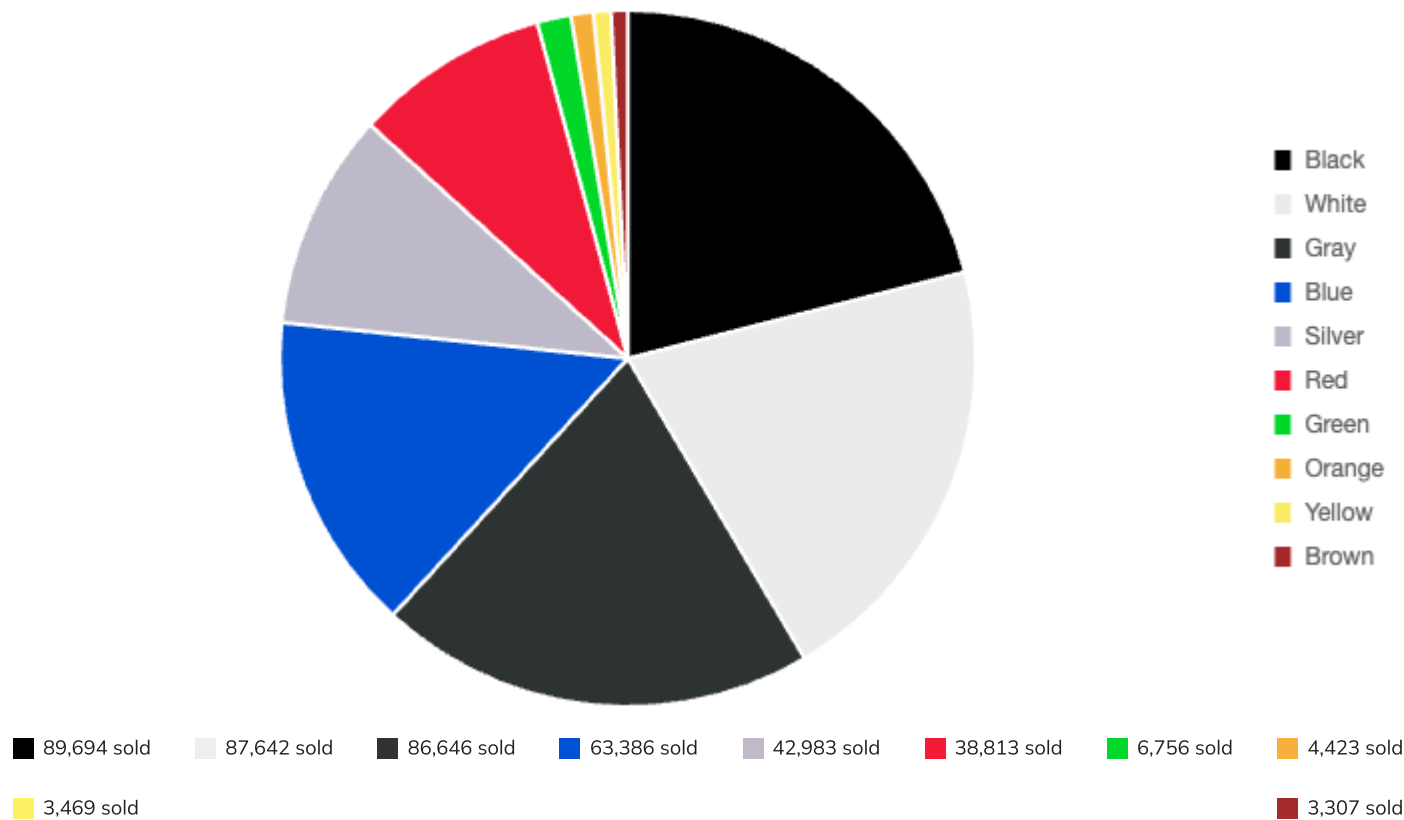
Average days to sell by sector



July's most popular colours and model years

The most popular colour of July was black with 89,694 vehicles sold.
While the most popular model year was 2022 with 49,818 vehicles sold.

Most popular colours



Most popular model years sold

